

THE ULTIMATE GUIDE TO

CUSTOM LAPEL PIN BADGES SCHOOLSTARS BARS SHIELDS

SUPPLYING EVENTS WORLDWIDE SINCE 1988





Welcome, How to Contact Us & Order

Welcome to our 2023 Ultimate Guide to Pin Badges, School Stars, Bars & Shields

After the uncertainty that Covid-19 brought in 2020, decimating our industry, it was great to see a multitude of fun runs, road races and mass participation events gradually starting to return last year.

We also saw the resurgence of triathlons, swimming events and school sports days making a much-welcomed comeback. Let's hope that this trend will continue during 2023.

January 2023 will also mark 35 years since I cofounded the business in 1988. Little did I imagine that it would have grown into the family business that it has today.

As more and more products have been added to our range, this year I have divided our services into 9 'Ultimate Guides' to make it easier and quicker to navigate – I hope you like what you see.

For the last 16 years Running Imp and Events FR have competed against one another as two of the top companies in the industry. But now, with Neil Landry wishing to retire from the industry it made



perfect sense for Running Imp to acquire Events FR. Therefore, as of 1st October 2022, Running Imp Ltd acquired Events FR in a major acquisition, and we will continue to work very closely with Neil over the next year to ensure a seamless and successful transition.

Neil said, "We could not be more delighted with the outcome and recommend highly that all our customers give Chris and Josh, the owners and Directors of Running Imp, the opportunity to give the kind of service that we have always prided ourselves upon."

Finally, I would sincerely like to thank all our customers and offer a special warm welcome to prospective new ones, and wish you a healthy, happy, and successful year.

Chris Illsley BEM Chairman Running Imp & Bespoke Medals & Pin Badges



Ordering couldn't be easier

Simply quote

Pin Badge Style • Quantity required • Finish required • Enamelling colours (if applicable) • Optional extras (if applicable) • Delivery address

And most importantly the date you require your goods by





Information

Hours of Business

Monday to Thursday: 8.30am - 5.30pm

Friday: 8.30am - 5.00pm.

Tel: 01522 502136

Running Imp

Email Addresses

Order: order@runningimp.co.uk Sales: sales@runningimp.co.uk

Website: www.runningimp.co.uk

Bank Details

Virgin Money

Bank Account Number: 43199924

Sort Code: 05-05-63



To all colleagues who helped in the production of this brochure: **Editor:** Chris Illsley BEM, Running Imp | **Photos**: Molly Illsley, Running Imp **Designer:** FiftyNine Design, fiftyninedesign.com







Price Promise We will not be beaten on price (or service) and guarantee to beat any genuine like-for-like written quotations on orders.

Unbeatable Choice • Unbeatable Prices Direct from our Warehouse to Your Door

Please note

Artwork & Logos

Please send any artwork/logos electronically in PDF, EPS or JPEG format at a minimum of 300dpi or laser printed hard copies by post.

Delivery Charge

Orders will be sent via courier. Carriage charges are calculated by weight. NI, remote Scotland and UK offshore islands including the Channel Islands and Isle of Man will all incur a surcharge - see website for details.

Breakages and Claims

Claims must be received in writing within 24 hours of receipt of goods. Always check the contents of your parcel(s) before signing the delivery note or sign **Unchecked**. We cannot accept responsibility for goods signed 'in good condition' if they are later found to be damaged.

erms of Business - Prices
Whilst every effort will be made to hold prices throughou
023, any unavoidable increases, due to Brexit or the US
ate, will be notified at the time of ordering. We reserve t

How to Pay

Our payment terms are now on a proforma basis. Payment is required at the time of placing your order unless a valid Purchase Order has been provided. Payment can be made by all major credit and debit cards or directly into our Virgin Money Bank Account. Account Name: Running Imp Ltd, Account Number: 43199924, Sort Code: 05-05-63. BIC: YORKGB21563, IBAN: GB42YORK05056343199924.

All prices exclude VAT (where applicable) and carriage.

Overdue Accounts

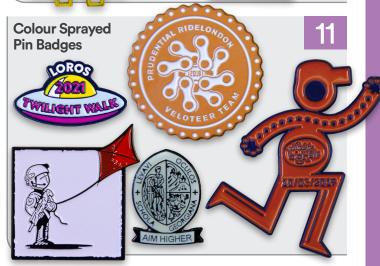
We reserve the right to charge interest at 8% over the Bank of England base rate on all late payments and recover any expenses incurred in the recovery of any debt.

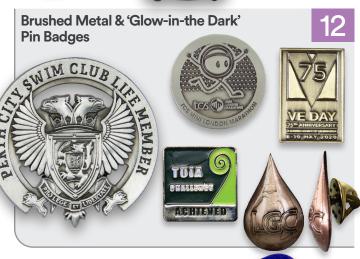
Contents

















Our Custom Lapel Pin Badges are Available in...

... Any Size from 12mm to 50mm (or even larger)...



...and **Any** shape and size in between, even convex...











..with our 6 most popular styles of Custom Lapel Pin Badges having...













...plus a further 5 styles to suit all budgets and tastes...











And Your Custom Lapel Pin Badge Design Can Have...

Please Note: Some Pin Badge features and optional extras will not apply to certain styles of our Custom Lapel Pin Badges

























...with our most popular Pin Badge Finishes being...













...with a choice of Pin Badge Fittings...

We have 4 types of lapel pin badge fittings. The standard and most popular type is the butterfly clutch which is supplied within the unit price, and wherever possible will always match the colour of the base metal of the pin.

The 4 types of lapel pin badge fittings are:

- Butterfly Clutch no additional charge
- Rubber Clutch no additional charge
- Brooch Pin please add 10p per badge
- Magnetic please add 10p per badge













...with Bespoke Pin Badge Packaging if required.

If you are selling your pin badges to raise money or looking to display them instead of being sold loose, all our styles of custom lapel pin badges can be individually packaged onto a single or double sided printed advertising card.

Printed in **full colour** they can be any size, with or without shelf hanging slots.

Why not use our **FREE** design service to help boost your sales. Please call for a **FREE** no obligation emailed quotation.

- Any Size
- In Full Colour
- Single or Double Sided Print
- Individually Packaged



Soft Enamel Custom Lapel Pin Badges

Soft Enamel Pin Badges

These are our most popular customised lapel pin badge. Also known as die struck pin badges they are a great promotional give away or fundraiser.

Method

A die is made then stamped onto metal and infilled with the colour(s) of your design.

The most common size is 25mm but they can be any size from 12mm upwards.

They can be produced in any shape.

Pin Badge Fittings

All soft enamel pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Prices shown are based to the longest point of your design and include enamelling in 1 colour of your choice and can even be Pantone® matched. For additional enamel colours please add 4p per













































	Sizes are measured to the longest point			
Qty	12-15mm	16-20mm	21-25mm	26-30mm
100+	85p	87p	90p	99p
200+	80p	82p	85p	94p
300+	75p	77p	80p	89p
400+	70p	72p	75p	84p
500+	65p	67p	70p	79p
750+	60p	62p	65p	74p
1,000+	POA	POA	POA	POA
Die Charge	£70	£70	£75	£80

For Glitter Enamelling please add 10p per colour. For any other sizes please contact us for a quotation. Lead time 4-6 weeks.

Soft Enamel Pin Badges with Partial Glitter Enamelling

Here are some examples of soft enamel pin badges that we have produced with partial glitter enamelling.











2023 EVENT PORTFOLIO

Sunday 26th March

361 Liverpool Half Marathon & 10 Mile Road Race

Sunday 16th April

Mersey Tunnel 10K

Saturday 27th May

Run For The 97/5K & If You Know Your History 5K

Sunday 11th June

Port Sunlight 10K / 5K

Sunday 25th June - Saturday 1st July

Tour Of Merseyside

Sunday 3rd December

Liverpool Santa Dash

Sunday 10th December

Grinch 5K

WINTER 5K SERIES

Sunday 24th September

Autumn Leaves 5K

Sunday 5th November

Hosting race events and fun runs across Merseyside since 1994.

www.btrliverpool.com



Hard Enamel & Rainbow Plated Custom Lapel Pin Badges

Hard Enamel Pin Badges

Also known as cloisonné pin badges they are particularly aimed at the corporate and higher end market.

We make a die of your design, stamp it onto metal and then infill with a powdered glass mixture which after it has been fired in a kiln is then polished to give a bright shine and smooth

Sizes

The most common size is 25mm but they can be any size from 12mm upwards.

Shape

They can be produced in any shape.

Pin Badge Fittings

All hard enamel pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Prices shown are based to the longest point of your design and include enamelling in 1 colour of your choice and can even be Pantone® matched. For additional enamel colours please add 4p per colour per badge.











For Glitter Enamelling please add 10p per colour. For any other sizes please contact us for a quotation. Lead time 4-6 weeks.

BEARSTED 11105







































Rainbow Plated Pin Badges

We can also produce soft and hard enamel pin badges and brushed or polished metal pin badges with 'rainbow' plating (see Virtual Runner UK pin badge right). To get this effect we electroplate the pin badges twice to produce a combination of rainbow colours with the result that no two badges are the same. The price depends on style of rainbow pin badge and quantity required. Please contact us for a FREE no obligation written quotation.











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Custom Lapel Photo Printed & Silicone Pin Badges

Photo Printed Pin Badges

These are ideal for intricate designs with multicolours, gradients and even photographic images allowing a crisp reproduction.

For these we stamp out the metal to the shape of your design then digitally print your image onto the blank shaped metal before coating it with a clear epoxy dome to protect it and give a smooth glossy

The most common size is 25mm but they can be any size from 12mm upwards.

They can be produced in any shape.

All photo printed pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Prices shown are based to the longest point of vour design.























	Sizes are measured to the longest point			
Qty	12-15mm	16-20mm	21-25mm	26-30mm
100+	89p	91p	99p	£1.09
200+	85p	87p	89p	95p
300+	79p	81p	83p	87p
400+	75p	77p	79p	84p
500+	69p	71p	73p	77p
750+	65p	67p	69p	75p
1,000+	POA	POA	POA	POA
Die Charge	£90	£95	£100	£105



For any other sizes please contact us for a quotation. Lead time 4-6 weeks.







Silicone Pin Badges

This type of lapel pin badge is especially popular with schools and charities. They are also another great promotional give away or fundraiser.

Method

Our silicone lapel pin badges can be produced with 2d or 3d designs in a multitude of colours.

Sizes

The most common size is 25mm but they can be any size from 12mm upwards.

Shape

They can be produced in any shape.

Pin Badge Fittings

All silicone pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Prices depend on size and quantity. Please call for a FREE no-obligation written quotation.



COR2703 - Coronation Pin Badge



Bespoke Colour Sprayed Pin Badges

Colour Sprayed Pin Badges

These are extremely versatile and lend themselves to a background that requires a colour as opposed to a gold, silver or bronze base and sprayed in any colour of your choice.

Method

A die is made then stamped onto metal, sprayed with the base colour of your choice and in-filled with the colour(s) of your design.

Sizes

The most common size is 25mm but they can be any size from 12mm upwards.

Shape

They can be produced in any shape.

Pin Badge Fittings

All colour sprayed pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Pricing

Prices shown are based to the longest point of your design and include one base colour and 1 enamel colours of your choice and can even be Pantone® matched. For additional enamel colours please add 4p per colour per badge.





Price per Colour Sprayed Pin Badge Sizes are measured to the longest point Qty 12-15mm | 16-20mm | 21-25mm | 26-30mm 85p 90p 99p 100+ 87p 94p 200+ 80p 82p 85p 300+ 89p 75p 77p 400+ 70p 72p 75p 84p 65p 79p 500+ 67p 70p 750+ 60p 74p 62p 65p POA POA POA POA 1,000+ Die Charge £70 £75 £80 £70

For any other sizes please contact us for a quotation. Lead time 4-6 weeks.









A series of Colour Sprayed Pin Badges with Enamelling produced for the Red Kite Games























Bespoke Brushed Metal & 'Glow in the Dark' Pin Badges

Brushed or Polished Metal Pin Badges

These are for pin badges that do not require any colouring but can show your design with contrasting raised and recessed sections. They are also another popular promotional give away or fundraiser.

For these we stamp out the metal to the shape of your design then electroplate your badge to your requested plating colour before polishing. These brushed or polished metal pin badges highlight the contrast of raised detail against a recessed background, very effective.

Sizes

The most common size is 25mm but they can be any size from 12mm upwards.

They can be produced in any shape.

Pin Badge Fittings

All brushed and polished metal pin badges will come complete with a butterfly clutch on the reverse as standard. However, should you prefer a brooch pin, rubber clutch or magnetic attachment please let us know when you place your order.

Prices shown are based to the longest point of your design.





scratches







































Price per Brushed or Polished Metal Pin Badge

	Sizes are measured to the longest point			
Qty	12-15mm	16-20mm	21-25mm	26-30mm
100+	85p	87p	90p	99p
200+	80p	82p	85p	94p
300+	75p	77p	80p	89p
400+	70p	72p	75p	84p
500+	65p	67p	70p	79p
750+	60p	62p	65p	74p
1,000+	POA	POA	POA	POA
Die Charge	£70	£70	£75	£80

For any other sizes please contact us for a quotation. Lead time 4-6 weeks.

'Glow in the Dark' Pin Badges

We can also produce soft or hard enamel pin badges that 'glow in the dark' by using special glow enamelling.

We have 5 'glow in the dark' colours to choose from, orange, red, purple, green and blue. For the best results try to ensure your design has a large area of 'glow in the dark' enamelling.

For hard enamelled 'Glow in the Dark' pin badges, please add on 15p per 'glow in the dark' colour per pin badge to the hard enamel pin badge price table on page 8.

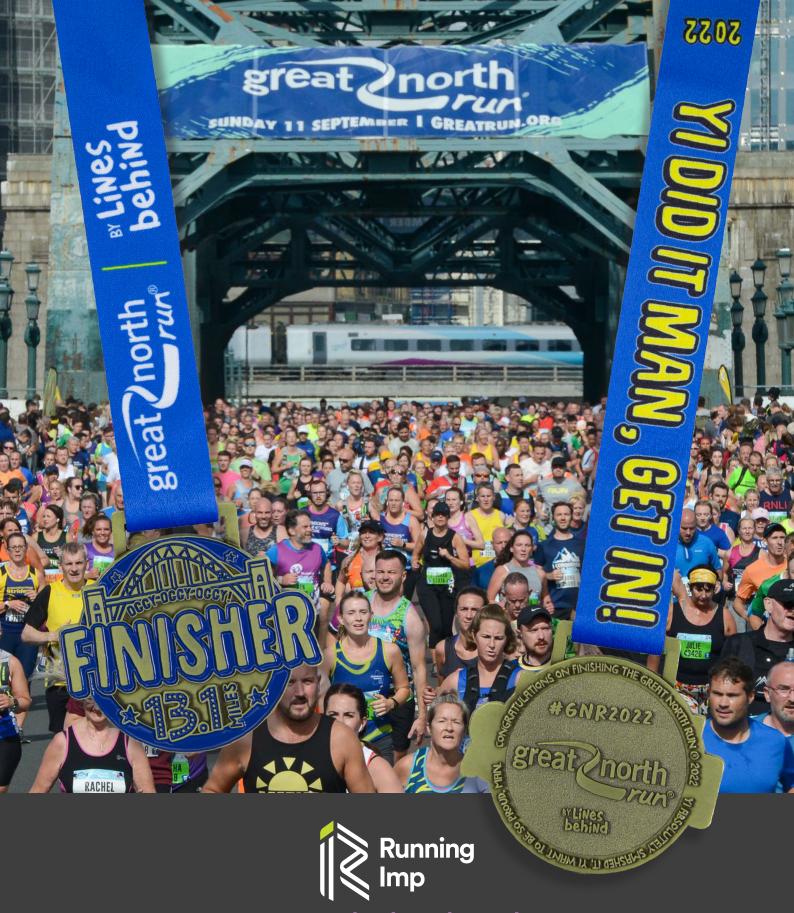






Price/Soft Enamel 'Glow in the Dark' Pin Badge				
	Sizes are measured to the longest point			
Qty	12-15mm	16-20mm	21-25mm	26-30mm
100+	£1.00	£1.02	£1.05	£1.14
200+	95p	97p	£1.00	£1.09
300+	90p	92p	95p	£1.04
400+	85p	87p	90p	99p
500+	80p	82p	85p	94p
750+	75p	77p	80p	89p
1,000+	POA	POA	POA	POA
Die Charge	£70	£70	£75	£80

Prices based on 1 enamel colours plus 1 'Glow in the Dark' enamelled colour. For any other sizes please contact us for a quotation. Lead time 4-6 weeks.



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Bespoke Segment Pin Badges & Presentation Cases

Bespoke Segment Pin Badges



Plastic Pin Badge Presentation Cases

Any of our lapel pin badge styles can also come packaged in plastic presentation cases.

With a clear plastic flip top lid and black foam insert, all pin badges when ordered in conjunction with cases will come assembled **FREE of Charge**.

The standard size is approximately **42mm square x 18mm** deep, however, smaller or larger plastic pin badge presentation cases are available. Please call for a **FREE** no obligation emailed quotation if you require a different size.



Deluxe Velvet Pin Badge Presentation Cases

Any of our custom lapel pin badge styles can also come packaged in Deluxe Velvet Presentation Cases with our most popular colours being black, blue and red. With a flip top lid and matching foam insert, all pin badges when ordered in conjunction with these deluxe velvet presentation cases will come assembled FREE of Charge.

Other colours are available. Please call for a **FREE** no obligation emailed quotation if you require a different coloured velvet presentation case.

The standard size is approximately **42mm square x 27mm deep**, however, smaller or larger velvet pin badge presentation cases are available. Please call for a **FREE** no obligation emailed quotation if you require a different size.



Orders can be taken:

Online at www.runningimp.co.uk Email sales@runningimp.co.uk

Frequently Asked Questions & School Lapel Pin Badges

Pin Badge Production

Where are the pin badges manufactured?

All our custom lapel pin badges are manufactured at our partner factories in China, for the very best quality at effectively wholesale prices.

A Yes they can. Once you have 'signed-off' the artwork and approved your design it can take only 4-6 weeks, or even less, to produce and deliver your pin badges using air freight.

Is there a surcharge for the pin badges to be flown in?

A No.

Pin Badge Design

I only have a rough sketch of my pin badge design. Is that OK?

A Yes. Simply send us your guidelines with any logos/images (if there are any you want incorporating), and we will design your pin badge for you FREE of Charge.

• How long will it take for me to receive artwork back from you for approval?

A Firstly we will send you a quotation. Once you have accepted our quotation, we will then proceed with your pin badge design which you should normally receive within 3 to 4 working days, or even less.

When I have received my pin badge design back for approval, what if I require any changes?

A No problem. We will amend your design until you are completely happy with it!

Will there be any charge for these amendments?

A We offer up to 3 opportunities for unlimited amendments at no additional cost. Any changes thereafter may incur a design surcharge of £50.

Pin Badge Finishes

What pin badge finishes are available?

We have a variety of custom lapel pin badge finishes to choose from. See page 4 for our most popular finishes.

Prices

How can I work out the price of my pin badges?

A Simply measure to the longest point of your pin badge and look at that size in the pricing table. If you have any queries or are unsure on anything, please do not hesitate to contact us, we will be only too happy to answer any questions that you might have.

Die Charges

Will I be charged a die charge?

A Yes. You will be charged the die charge that reflects the style of custom lapel pin badge that you have chosen.

Will I be charged a die charge for repeat orders?

A No. Absolutely not providing that nothing changes at all.

What if want just the year changing?

Depending on the design and size of the amendment there would be a small charge to pay. Please contact us and we will give you an exact costing.

Can I change my pin badge design without incurring a new die charge?

A Yes, you can keep the same die and simply change the enamel colour to freshen up your design year on year.

To see our complete range of Ultimate Guides visit www.runningimp.co.uk for ALL your event requirements

How to Order

How do I go about ordering my custom lapel pin badges?

A Simply follow our 6 step guide below.

- Choose your style of lapel pin badge.
- 2 Tell us the quantity, shape, size, and finish, with what enamelling colours and logos (if applicable) and the date required.
- 3 We will then submit a quotation for your approval.
- 4 Once you have accepted our quotation, we will send you artwork for approval within 3 to 4 working days.
- 5 After your design has been signed off, production will commence.
- **6** Your order will then be delivered to you within your requested timescale.

FREE Design Service

Why not use our **FREE Design Service**. On acceptance of a quote, we will send you a design within 3 - 4 working days - and above all it's **FREE** no matter what size your order! Simply send us your guidelines with any logos and we will do the rest.

We Discuss

We Design

We **Deliver**







Production & Delivery Schedule

To produce your order, air freight to the UK, clear customs, transport to our distribution headquarters and then deliver to your door, will take only 4 to 6 weeks or even less.

















School Stars & School Bar Badges

Metal School Pin Badges

These classic enamel badges are a constant favourite in our range, are great value, hard wearing, rewarding the special qualities and achievements

20mm Enamelled School Star Badges

Our 20mm Enamelled School Star Badges are sold individually, with no minimum order or die charges for only 79p each. Shown actual size, all badges come with a safety butterfly clutch attachment.











Special Offer 16mm School Star Badges

Our 16mm School Star Badges are available in Shiny Gold, Shiny Silver and Shiny Bronze and sold individually, with no minimum order or die charges at the Special Offer Price of only 49p each.

Shown actual size, all badges come with a safety butterfly clutch attachment.



12mm 3D School Star Badges

Our 12mm 3D School Star Badges are sold individually, with no minimum order or die charges for only 99p each. Shown actual size, all badges come with a safety butterfly clutch attachment.



School Bar Badges

Our 40mm wide School Bar Badges are sold individually, with no minimum order or die charges for only £1.49 each. Shown actual size, all badges come with a safety brooch pin attachment.



Rear of Bar Badge showing brooch pin attachment



HOUSE CAPTAIN T231B

HOUSE CAPTAIN

T231C

HOUSE CAPTAIN

T231A

JBRARIAN

IBRARIAN

T231G

BRARIA

LIBRARIAN

SCHOOL COUNCIL

T231K

SCHOOL COUNCIL

T231I

SCHOOL COUNCIL

STUDENT COUNCIL

T231R

STUDENT COUNCIL

T231N

T231S

T23tU

FORM CAPTAIN

T234K

ORM CAPTAIN T234L

T234J

T234V

T234M

T234F

CAPTAIN

T234G

T234F

ORM CAPTAIN

CAPTAIN T234H

ICE CAPTAIN T234P

VICE CAPTAIN T234Q

T234N

T234R

ACHIEVEMEN

ACHIEVEMENT T234C

T234A

HIEVEME

T234B

T234D

School Shield Badges

School Shield Badges



T233B

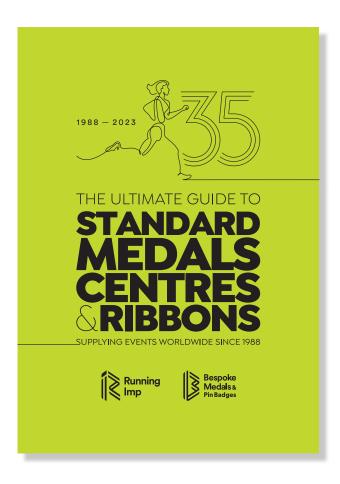
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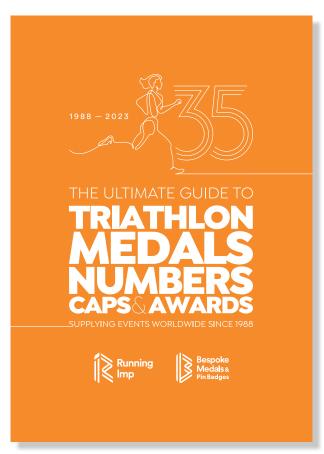
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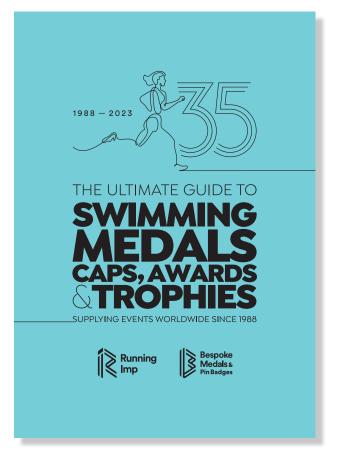
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To see our complete range of Ultimate Guides visit...

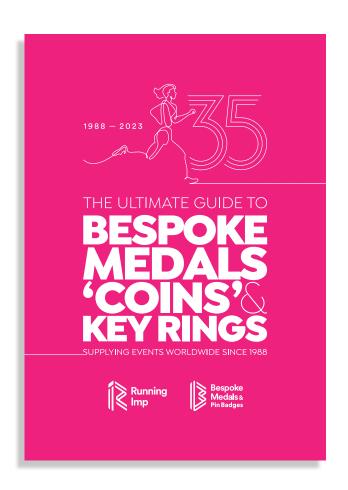






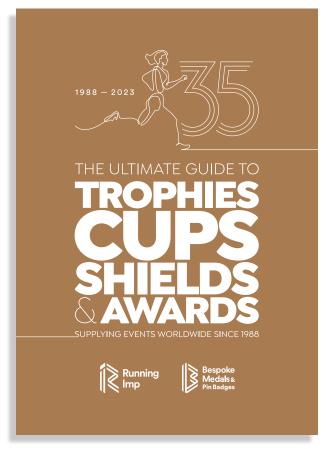


www.runningimp.co.uk for ALL your event requirements













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